

## **CV - Emma Foley**

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### **Personal Statement**

A fashion communications enthusiast that's driven to connect with audiences through compelling and innovative ideas. I am well organised, reliable, and have good communication skills and is motivated to take these skills forward as I look for experience within an industry that is passionate and customer driven, and to lay the foundations for building a career within this landscape.

### **Skills**

Whilst at University, I have worked on many independent and group projects where I have been able to develop my skills in both being time efficient and organised having worked on both my own and collaboratively.

I have also gained experience in using software such as Photoshop and InDesign, which has helped me to build digital design skills when creating mock ups and branding. They have benefitted my organisation and layout skills when it has come to presenting projects to lecturers and clients we've worked with.

Being on a course which is all about communication, I have been able to strongly develop this as a skill across numerous medias, both digital or physical in ways that are engaging and targeted towards the consumer.

### **Employment History**

- Front of House Team Member – South Farm

Before coming to University, I worked as a waitress at a wedding venue which values delivering a professional service to clients. Roles included food service and waitering, event set up and bar work. It taught me how to deal and act in stressful situations, remembering what the key focuses were to ensure the day runs smoothly and how to juggle multiple tasks at once.

- Brand Associate – Hollister

Working as a brand associate in which a variety of roles were included such as managing fitting rooms, organising stock, serving customers on tills and generally keeping the shop floor tidy and making sure clothes displays are presented neatly. Working on the shop floor has allowed me to further develop

my skills when it comes to interacting with customers, and knowing how to deal with any questions or problems they might raise to ensure a satisfactory shopping experience for customers.

## **Education**

- **Nottingham Trent University** September 2021 – June 2024

(Present)

- **Long Road Sixth Form College, Cambridge** September 2019 – June 2021

A-levels: English Literature (A), History (B), & Fashion and Textiles (B)

- **Bassingbourn Village College** September 2014 - June 2019

9 GCSE's including Maths (5) and English (6)